WEST BENGAL STATE UNIVERSITY

B.A./B.Com. Honours 5th Semester Examination, 2021-22

BATACOR11T-TOURISM AND TRAVEL MANAGEMENT (CC11)

RECENT TREND AND ISSUES IN TRADE AND FRONTIER FORMALITIES

Time Allotted: 2 Hours   Full Marks: 50

The figures in the margin indicate full marks.
Candidates should answer in their own words and adhere to the word limit as practicable.
All symbols are of usual significance.

GROUP-A

Answer any *five* questions from the following   2×5 = 10

1. What is Official Passport?

2. What is the difference between medical tourism and wellness tourism?

3. What is a Five Star hotel?

4. In which five years plan tourism development was first included?

5. Which state has the highest number of National Parks in India?

6. What is Adventure tourism?

7. What do you mean by National festival?

8. What is the definition of resort in tourism?

GROUP-B

Answer any *four* questions from the following   5×4 = 20

9. Write at least four salient features of tourism product.

10. What is the theme of National Tourism Day 2020? Discuss briefly.

11. What is the difference between Domestic and International tourism?

12. What is meant by public private partnership?

13. What is the significance of fairs and festivals in tourism?

14. How can we preserve our heritage and culture?

GROUP-C

Answer any *two* questions from the following   10×2 = 20

15.   What is a Wildlife Sanctuary? Name ten most popular National Parks in India.

16.   What is Mass tourism? Discuss the advantages and disadvantages of Mass tourism.

17.   Write your view about the post covid scenario of hospitality and tourism industry in India.

18.   What is the meaning of motivation? What are the motivations for travel?

N.B. : *Students have to complete submission of their Answer Scripts through E-mail / Whatsapp to their own respective colleges on the same day / date of examination within* 1 *hour after end of exam. University / College authorities will not be held responsible for wrong submission (at in proper address). Students are strongly advised not to submit multiple copies of the same answer script.*

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